



Give every student a counselor-built plan for what comes after high school: college, a technical program, an apprenticeship or the military. Built for Arkansas students, with Arkansas colleges, deadlines and state aid.

Two ways to bring it to your school

GRADE 12, SENIORS

\$40 per student, per year

- **Scholarship & Deadline Tracker**, updated daily: scholarships plus Arkansas college application, priority and state-aid dates
- **Career Path Questionnaire** that remembers each year's answers

GRADES 9 TO 11

\$20 per student, per year

- **Career Path Questionnaire**, retaken each year, matched to Arkansas colleges, trade programs and military fits
- Guidance that points each student to the right next step for their path

Tools only, or the full curriculum

	School tools (above)	Full curriculum
What it is	The tracker and questionnaire for your students	Four core workbooks plus a grade-specific library, checklists and guides
Price	\$20 or \$40 per student per year	\$99 to \$299 per student, by grade, one school year
How families pay	Paid by the school	Each family enrolls; eligible Arkansas EFA families pay \$0 through ClassWallet

What it costs, in plain numbers **EXAMPLES ONLY**

50 seniors: $50 \times \$40 = \$2,000$ a year. **80 students in grades 9 to 11:** $80 \times \$20 = \$1,600$ a year.

Getting started

- Minimum 10 students.
- Staff get access to the school's materials.
- Setup is handled by email, with a call only if you need one.
- Most schools are up and running within 1 to 2 weeks of saying yes: you email a roster, we create accounts and send logins.
- Access for each school year ends August 15.
- A written student-data agreement is provided for each school before students are added.

HOW STUDENT INFORMATION IS HANDLED

- Accounts are created by Bright Pathway and issued to the student's family. There is no public sign-up.
- Questionnaire answers are visible only to the signed-in student and to Bright Pathway.
- Hosted in a secure database; passwords are stored only as one-way hashes.
- We never sell or rent student information, and share nothing with colleges without written permission.
- No advertising or tracking in the member library. Families can ask for deletion at any time.

BUILT BY A COUNSELOR

Amber Bartolotta holds a Master's in Education in School Counseling and has spent two decades in higher education and school counseling. Bright Pathway is an approved Arkansas EFA class vendor.

Look up her license yourself on the Arkansas Educator Licensure System: aels.ade.arkansas.gov



TELL US ABOUT YOUR SCHOOL

Scan, or visit brightpathwayacademy.com/schools. Send your school's name, the grades you serve and your student count, and Amber will reply by email.
abartolotta@brightpathwayacademy.com · call (501) 500-1702